



THE ITALIAN COLLECTION

T: +44 (0)20 3326 0530 E: contact@puredest.com www.puredest.com | Spring / Summer 2009

BUONGIORNO FROM PURE DESTINATIONS

As the dedicated travel company of **PURE International**, we are offering a luxurious collection of worldwide properties for rent in 2009 and Italy is one of our **premier locations**.

The culture, wine, food, scenery and low cost flights are just a few of the incredible draws of Italy and we'd like to share this passion with you.

For those that have dreamed about exploring Florence, walking through the ancient hill top towns of Tuscany, lazing by one of the gorgeous Italian lakes or

watching the historic Palio horse race of Siena, **Pure Destinations is here to tell you everything you need to know.**

From the lakes down to the Tuscan hills, we have a variety of properties available for rent that will suit all tastes and budgets. A few of the experiences are illustrated here and if you need anything further, please don't hesitate to give us a call.

Yours faithfully

Pure Destinations



Love Lake Maggiore

Pure Destinations represents the only collection of newly built, waterfront apartments for rent with their own private swimming pool, spa, restaurant and bar in the Italian Lakes. With incredible views across Lake Maggiore and the dramatic mountains beyond, Golfo Gabella offers a stylish, contemporary twist on one of the world's most famous tourist destinations.

Golfo Gabella is perfect for a spring or summer getaway and provides an ambiance of refined modernism. Situated in Maccagno on the north eastern shores of Lake Maggiore, the properties are just over an hour from the airports of Milan.

Within the development are one, two and three bedroom apartments and penthouses, all with varying layouts. Due to the positioning of the buildings, almost all of the properties enjoy views over the lake and the pool area. This provides a unique feeling of exclusivity and with award winning interior designs by Simone Micheli, a gymnasium, wellness facilities (including a hammam, sauna, relaxation and treatment rooms), a restaurant and bar, guests can fully relax in contemporary luxury.

There is no greater way to experience Lake Maggiore than by boat and as there are no speed restrictions, you are welcome to enjoy water sports such as wakeboarding and water skiing. Towards the centre of the lake there are

great wind speeds, making it an ideal sailing and kite surfing location.

From Maccagno you can take the ferry to any of the famous Lake Maggiore hotspots such as Stresa, Verbania and Ascona. The Borromeo Islands, near Stresa, are a must-see attraction that include a stunning baroque palace and picturesque gardens.

Prices start from £30 per person per night.

Contact Pure Destinations for more details.



La Dolce Vita in Val d'Orcia



Podere Ampella sits in the backdrop of the Val d'Orcia, world renowned for being the largest inspiration for Renaissance art and one of Italy's most glorious landscapes. The 11 townhouses and villas are all designed to fully optimise the stunning vistas across the surrounding hillside. With numerous Tuscan treasures nearby; there is a limitless blend of relaxation and culture available.

The two and three bedroom properties have been constructed in traditional Tuscan style with exposed beams, vaulted ceilings and terracotta floors. A barbecue and communal swimming pool are available for all guests to enjoy, whilst the largest villas have their own private pools. Unlike many remote Tuscan villas, the properties are easy to find and a wealth of places of interest and activities are easily accessible.

The development is located between the traditional towns of San Giovanni d'Asso and Montisi, in the heart of Tuscany's famous Val d'Orcia region. Podere Ampella is in one of the most spectacular settings we've seen in Tuscany and guests can explore the many cultural and traditional wonders of this location. The annual jousting tournament in Montisi is a wonder to watch and is

always followed by a fantastic summer festival.

The famous wine regions of Montalcino and Montepulciano are within easy reach and the hugely popular Il Palio di Siena, the historic horse race that takes place around the Piazza del Campo in Siena, is just a 30 minute drive away.

Prices start from £850 per week for a two bedroom townhouse to £3,300 for a three bedroom villa with spacious garden and private swimming pool.

Contact Pure Destinations to learn more.



Continued overleaf >

Tuscany's Most Indulgent Villas



On an expansive 4,200 acre beautiful Tuscan estate, Castello di Casole is a collection of grand villas set in the glorious rolling countryside. A tribute to the cultural heritage and natural wonder of Tuscany, the estate is a picture postcard setting with a vineyard, olive groves and countless Cypress trees.

Dotted around the stunning estate are historic farmhouses that have been lovingly restored into some of the finest grand villas in Tuscany. All with private infinity edge swimming pools and acres of land, each secluded property enjoys the awe-inspiring views over the Tuscan hills beyond and the finest interior appointments in Italy.

An incredible celebration of past and present, traditional Tuscan craftsmanship and materials have been utilised in the restoration, combined with

contemporary bathroom fittings, flat screen TVs and wireless internet.

Each villa sleeps 10 – 14, has access to the bilingual on-site concierge services and comes with a personal Governante, private butler, who also acts as your dedicated chef, cleaner, nanny and can organise any day trips and excursions.

The estate is amongst the most stunning in Tuscany, with 130 acres of manicured vineyards and olive groves and an award winning game reserve, which preserves and harvests the indigenous wildlife.

Prices are £16,750 per week for a fully staffed, four bedroom villa with separate guest house. Contact Pure Destinations to learn more.



IL PALIO DI SIENA

Every year on 2nd July and 16th August, the historic city of Siena hosts one of Tuscany's most popular and traditional events. **Il Palio** is a horse race

between the local contradas (neighbourhoods) that make up Siena and its surrounding regions and consists of three laps of the Piazza del Campo in the city centre.

Since the 17th century, Il Palio has become a fierce tradition in the city and whilst 50,000 Italians and worldwide tourists flock to the piazza to enjoy the event, to the Sienese the race signifies deep and historic rivalries.

On the morning of the race the festivities begin with a parade through the cobbled streets in medieval regalia, this includes knights in full armour on horseback and traditional Italian flag throwing. In the moments before the start, the locals display incredible amounts of passion and although only lasting a few minutes, the bareback race is done at breakneck speed and is fraught with danger.



For more information on Il Palio and information on accommodation packages for the event, contact Pure Destinations.

Vendemmia '09

For wine enthusiasts, Pure Destinations would like to invite you to take part in the 2009 Vendemmia (meaning harvest) on a working Tuscan wine estate. Guests will not only learn the exact process from grape to bottle (including numerous tastings!) but will also take part in a harvest themselves.

The estate is a small family run wine producing business which farms the famous Italian grapes of Sangiovese and Caniolo, along with



Merlot and Cabernet. Situated to the north west of Siena, the estate enjoys secluded luxury with stunning views over the Tuscan countryside and San Gimignano in the distance.

Harvest will take place in September 2009 (exact dates yet to be finalised) and numbers are limited.

Contact Pure Destinations to register your interest.

FOR ART LOVERS

Pure Destinations will be arranging specialist art classes and cultural tours throughout the year. For aspiring artists, we have relationships with local artists and studios and can arrange for guests to paint the view from their villa and advise on the most inspirational local vantage points.

For those who are more inclined to appreciate art as opposed to painting it, we will also be working with a renowned cultural specialist, coordinating tours of the variety of historic art locations across Tuscany, including Florence and Siena.

For more information on the art classes and tour, contact Pure Destinations.

Contact Pure Destinations on
T: +44 (0)20 3326 0530 or
E: contact@puredest.com

TRY BEFORE YOU BUY

All of the properties enclosed are available to purchase through our sister company **PURE International**. If you choose to visit one of these sumptuous destinations for your '09 break and go on to purchase a property, PURE International will refund **50% of your holiday cost**.

In certain cases, there are also reduced inspection visit packages available, contact Pure Destinations on T: +44(0)20 3326 0530 E: contact@puredest.com to learn more.

We also offer winter and summer holidays to...**Canada, Barbados, Jamaica, Spain, Switzerland** and the **UK**. Visit www.puredest.com to learn more

PLEASE SEND ME INFORMATION

I would like to receive further details and prices for:

Golfo Gabella

Podere Ampella

Castello di Casole

First name

Last name

Email

No. travelling

Date of departure

No. of days

NB: Please use the reply paid envelope enclosed. If outside the UK and Ireland, post to: Pure Destinations, International House, 1 – 6 Yarmouth Place, London W1J 7BU

www.puredest.com


puredestinations